



Burnie Brae
community, connection, care

STRATEGIC PLAN 2017-2022

FOREWORD

Since its humble beginnings in 1984, Burnie Brae has grown to become a vibrant leader in the provision of seniors' services to the north Brisbane community.

The growth and success of our organisation has come about through a continual commitment by Management to a strategic plan which has guided us through

changing landscapes and historical trends and helped us to set a future course for the organisation.

Recently, the Burnie Brae Board, in conjunction with management, staff, volunteers and members undertook a governance review and has formulated a new Strategic Plan, Vision and Mission

which will guide the organisation through the next five years and beyond.

With a committed board, dedicated staff and a willing team of volunteers adhering to the long term goals of the new strategic plan, the continued success of Burnie Brae into the future is assured

Neville Mew | Chairman

STRATEGIC INITIATIVES

Burnie Brae is committed to achieving four strategic initiatives by 2022 as follows:

01 BROADEN OUR IMPACT
Burnie Brae will continue to logically and sequentially grow its range and scope of community services and activities that enhance lifestyle options for all

02 ENHANCE OUR FACILITIES
Burnie Brae will continue to renovate, refurbish, grow and expand its community services and program facilities using contemporary project management and business case assessment

03 STRENGTHEN OUR OPERATIONS
Burnie Brae will continue to invest in efficient operational structures, systems and practices that provide timely and accurate data, information and reports to assist staff and volunteers deliver quality community care, health and wellness services

04 DEVELOP OUR LEADERS AND WORKFORCE
Burnie Brae will continue to invest in its people with governance and operational structures that support the ability of our leaders, management, staff and volunteers to implement our agreed strategic initiatives

OUR VISION

A socially connected and healthy community

OUR MISSION

To build strong community connections by providing quality health, lifestyle and wellness services

OUR VALUES

The values that guide the Board, management, staff and volunteers are:

RESPECT

INTEGRITY

TRUST

CUSTOMER FOCUS

ACCOUNTABILITY

PROFESSIONALISM

QUALITY